



STRATEGIC PLAN 2024–2027

CUC OVENS MURRAY

DEGREES CLOSER

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We wish to acknowledge the traditional custodians of the lands that CUC Ovens Murray services. We pay our respects to the people who walked these hills and waterways for thousands of years, as well as today. We extend our respect to all Aboriginal and Torres Strait Islander People and their deep and enduring connection to Country across all these lands now known as Australia.



OUR VISION

A local space for lifelong learning, where people can engage in higher education, explore interests and remain curious in a supportive learning community.

OUR MISSION

Empowering our communities to realise higher education aspirations by bringing degrees closer.

OUR VALUES

EQUITY

We believe everyone should have access to higher education regardless of where they choose to live or other life circumstances.

RESPECT

We acknowledge and respect individual differences, experiences and aspirations in our students, our team and our communities.

LEARNING

We create opportunities for regional students to develop their curiosities, skills and capabilities.

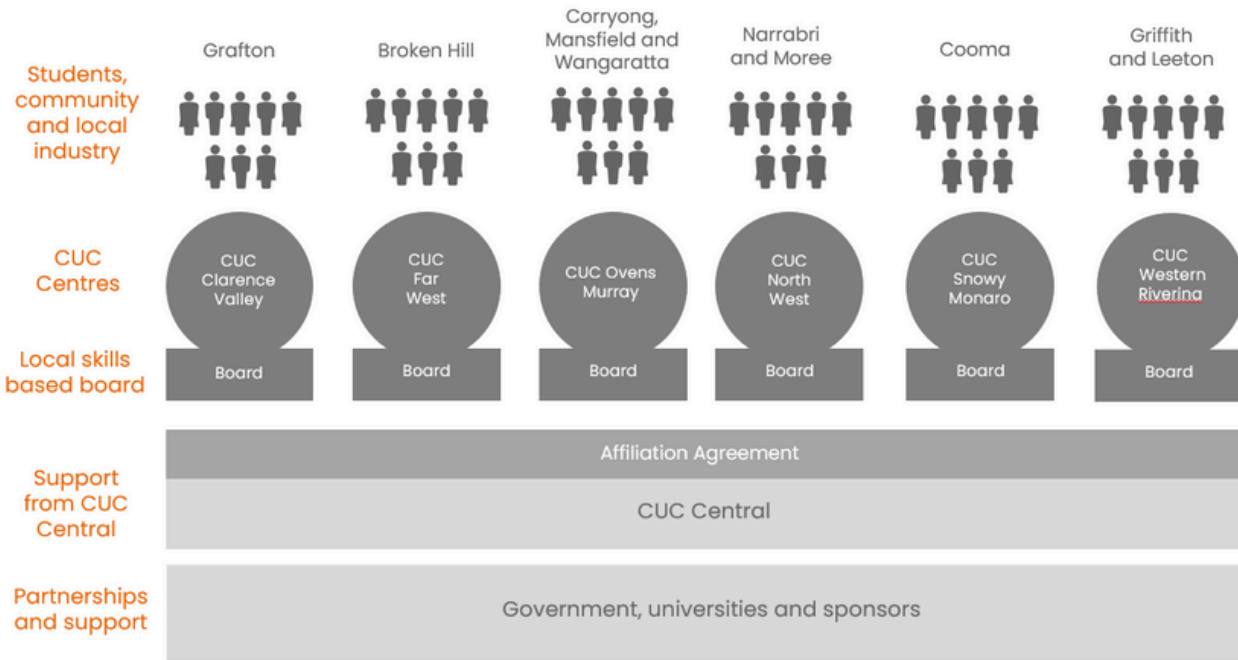
INCLUSIVITY

We connect a community of learners, so everyone feels a shared sense of belonging in a safe and inclusive environment.

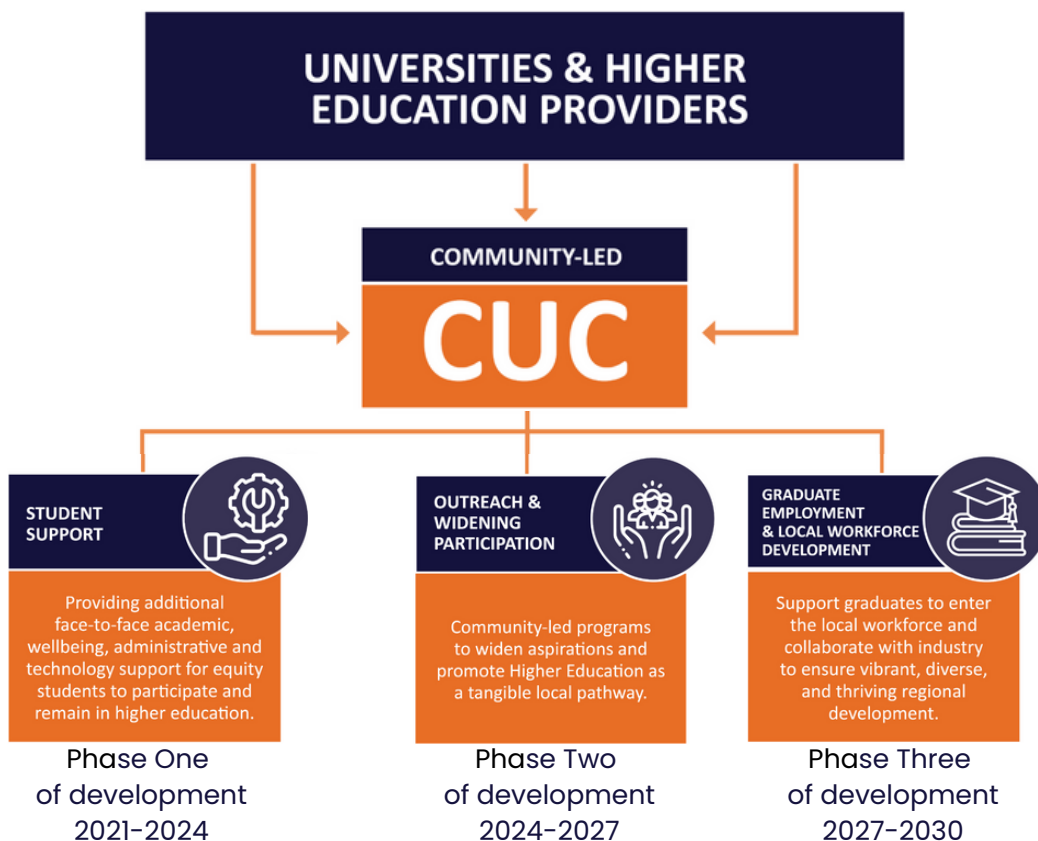


ABOUT THE CUC COMMUNITY LED MODEL

Governance of CUC



Development of CUC



DEVELOPMENT OF THE STRATEGIC PLAN

Welcome to the Country Universities Centre - Ovens Murray (CUC-OM) Strategic Plan, a roadmap designed to empower our regional communities through equitable access to higher education. Students pursuing higher education are at the heart of this plan prepared by our dedicated Board and CUC-OM staff who are committed to fostering lifelong learning and building regional capacity.

Country Universities Centre - Ovens Murray have developed a strategic plan which reflects our collective vision for access to, and success in further education for all.

CUC-OM is part of the Country Universities Centre (CUC) Network, which began with a simple yet powerful realisation – that regional people deserve learning spaces tailored to their needs, within their communities, and with support to help individuals develop skills and knowledge to succeed. Thus, the CUC model was born, built by regional people for regional people.

Through our grassroots approach and agile framework, each CUC Centre stands as a testament to community-driven education. We have a commitment to community-based learning solutions ensures that we can provide for diverse higher education desires.

We are here for everyone who dreams of pursuing higher education but previously faced barriers. Our presence as CUC Ovens Murray extends from Mansfield to Wangaratta, and Corryong, striving to transform lives through education.

We invite you to join us in shaping a brighter future for the communities in the Ovens Murray area. Together, we will pave the way for a more equitable and prosperous tomorrow.



GOAL 1 – STUDENT SUCCESS

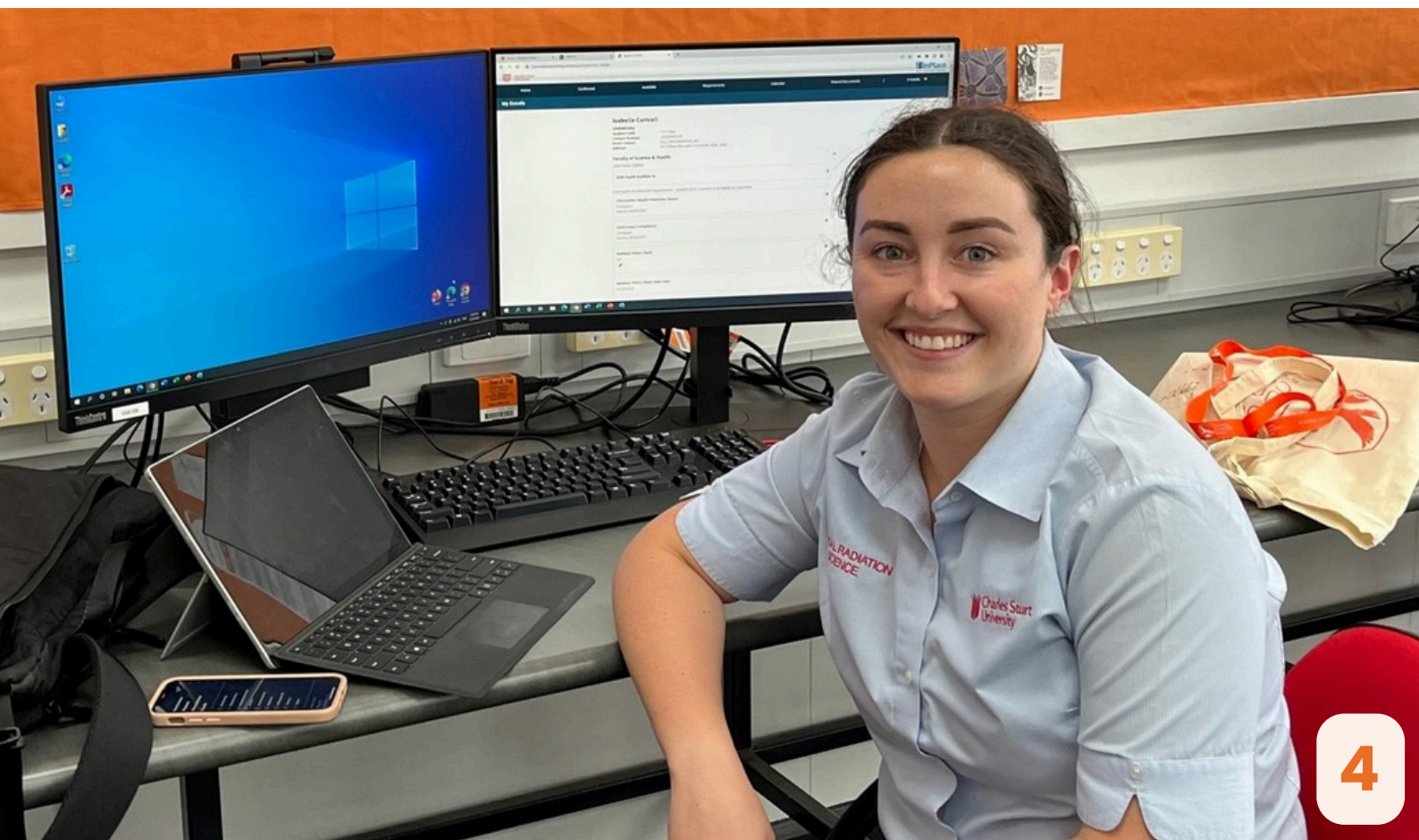
To enable student success within a safe and inviting environment.

OUTCOMES

- Increase in people commencing and remaining in higher education study.
- Students feel confident, valued, supported and empowered.

Levers of change

- Staff capacity
- Psychological safety
- Holistic support
- Inviting learning space
- Facilitating environment
- Interpersonal skills



GOAL 2 – REGIONAL IMPACT

To have a positive impact within our communities.

OUTCOMES

- CUC-OM is recognised as the regional 'hub' for higher education study.
- CUC-OM provides an interface between our community and higher education, providing linkages and advice.

Levers of change

- Student aspirations
- Career pathways
- Education partnerships
- Community capacity
- Regional development



GOAL 3 – INTERCONNECTEDNESS

To become interconnected with, and central to, our communities.

OUTCOMES

- CUC-OM is an integral member of regional education, workforce and community development networks.
- CUC OM provides an environment that enriches our students and community:
 - through the activation of our values
 - by fostering a sense of belonging to a broader community of learners.

Levers of change

- Social enhancement
- Local partnerships
- Community engagement
- Collaborative activities
- Personal approach



GOAL 4 – LOCAL KNOWLEDGE

Local community aspirations inform the development of CUC Ovens Murray.

OUTCOMES

- CUC-OM takes an evidence-informed approach to understand and monitor the needs of local students, employers and stakeholders.
- Growing a diverse skill set to improve regional resilience.
- Authentic and continuous exploration of First Nations' knowledge and cultural awareness.

Levers of change

- Proactively seek input
- Understanding local need
- Evaluate, adapt and review
- Acknowledging our cultural lens



GOAL 5 – GROWTH

To deepen, diversify and enrich a culture of learning in the Ovens Murray region.

OUTCOMES

- CUC-OM practices improvement that reflects our continuous commitment to learning.
- CUC-OM uses our influence and relationships to progress the uptake of higher education across our region.
- CUC-OM grows a robust collaborative network of partners, champions and advocates.

Levers of change

- Proactive mindset
- Environmental needs
- Social connections
- Student experience
- Practical pathways



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